



Send Network
San Diego

CHURCHES
PLANTING
CHURCHES
EVERYWHERE
FOR
EVERYONE

SendNetwork.com

SEND NETWORK

VALUES

- Seek First the Kingdom – God is at work locally and globally.
- Deepen Devotion – Without prayer and the Word, we are powerless.
- Stick Together – We are a family united by a mission.
- Think Multiplication – God's global mission demands disciples and churches that multiply.
- Engage Your City – The Gospel changes lives, families, and communities.



SEND NETWORK

FAST FACTS

- 11,000+ churches planted since 2010
- 11% of all SBC churches are Send Network churches
- 18% of all SBC baptisms are from churches planted since 2010
- 1,360+ Hispanic churches planted from 2011-2021
- 790+ African American SBC churches planted from 2011-2021
- An average 55%+ of SBC church plants are minority ethnic or multi-ethnic



SEND NETWORK SAN DIEGO

FAST FACTS

- Around 3.4 million people in San Diego County, which is a diverse, global city
- Around 12% claim Evangelical Christianity, but only about half of those (around 6% of total population) are even loosely connected with an Evangelical local church. Reaching 1% is around 27,125 people.
- 55 viable church plants that have been planted over the last 12 years (about 30% of total SBC churches in SD County)
- Combined average attendance of those churches is 5,000+ people
- In 2024, counting only churches in their first 5 years, there were over 200 baptisms
- We currently plant between 6 - 10 churches with a strong viability rate most years, but to keep up with population growth and to reach the 1% we need to plant up to 3 times that (**20-30 each year**).



SEND NETWORK SAN DIEGO

PARTNERING TOGETHER IN CA & SD

- Send California - Led by Director Will Browning
- California Southern Baptist Convention - Led by Executive Director Pete Ramirez
- San Diego Southern Baptist Association - Led by Director of Missions Phil Herrington, the SDSBA is a vital partner for local work in SD
- Send Network San Diego City Team - Led by City Missionary Chase Feindel, key pastors and leaders in San Diego who speak into the direction of Send Network San Diego
- Send Network San Diego - City Missionary Chase Feindel, CPCs Michael Jimenez and Jeremy Aylett, City Admin Jamie Cox



SEND NETWORK SAN DIEGO

CHURCH PLANTING PATHWAY

- Prepare
- Assess
- Care
- Equip



SEND NETWORK SAN DIEGO

CHALLENGES TO CHURCH PLANTING

- Spiritual Warfare
- Post/Pre-Christian Culture
- Internal Obstacles in churches that try to keep us unengaged in God's Mission. This can include weak churches seeing few people come to Christ. These churches may feel isolated, become internally focused, and settle for survival and self-preservation.
- San Diego is one of the most expensive cities in the US, especially when considering the cost of housing.
- Transient population leads to high turnover in church attendees, especially in urban locations



Compare cities

Current city ⓘ

Greenville, SC

▼

New city

San Diego, CA

▼

Pre-tax household income

\$100,000






Standard of living comparison

In San Diego, CA you'll need a household income of:

\$159,751.97

The cost of living is **60% higher**.

[See San Diego's complete City Life page](#)

 Housing Costs	213% higher	▼
 Transportation Costs	42% higher	▼
 Food Costs	20% higher	▼
 Entertainment Costs	12% higher	▼
 Healthcare Costs	6% higher	▼



SEND NETWORK SAN DIEGO

AMAZING OPPORTUNITIES

- Global City - more than 100 languages spoken in San Diego County, and we are a gateway to many nations as an international port and land border crossing city.
- Dense Population of Gospel Need - Over 3 million people are not connected to to an Evangelical, Gospel centered church. There are almost 2 million people in Tijuana right on our southern border.
- College students & Military - There are almost 250,000 college students in San Diego County. There are 250,000 active duty military, and over 400,000 when including military contractors.
- Global influence through tech companies (Apple, Qualcomm, Sony, etc.), bio-tech companies, athletes/cultural influencers/entertainers, tourism, and more.
- San Diego sends much content and ideas throughout the world, and our prayer is that we would also send the Gospel as well.



FROM MISSION FIELD TO MISSION FORCE

*Pray & Consider how God is calling you
to step out to be on mission with Him in
partnering with Send Network San Diego*



SEND NETWORK SAN DIEGO

GOD IS AT WORK

- San Diego is “America’s Finest City,” but it also is a place of brokenness with a **GREAT NEED FOR THE GOSPEL**.
- We are a family of churches planting churches everywhere for everyone. **PLANTING HEALTHY, MULTIPLYING CHURCHES** continues to be a key component of that strategy.
- In the face of great adversity in our city, the Lord is **OPENING DOORS** to reach people in new ways in some unexpected places.
- San Diego truly is a **GLOBAL CITY**, and there is a profound need to share the hope of Jesus with the nations that God is bringing to San Diego.
- We have seen God work powerfully to **REDEEM** people from challenging situations and **DEVELOP** them as leaders and servants in our partner churches.



SEND NETWORK SAN DIEGO

GOD IS AT WORK

- In order to **MULTIPLY CHURCHES** at a rate that we catch up to population growth, we desperately need to raise up leaders. **PASTORAL AND CHURCH PLANTING RESIDENCIES** are essential to develop leaders from the disciples God raises up.
- San Diego, along with much of California, has a strong Latino population. **SPANISH SPEAKING CHURCH PLANTING** continues to be a key point of emphasis for San Diego.
- A key part of our strategy for establishing healthy, multiplying churches is to be Kingdom-minded and intentional in **REPLANTING**.
- We want to collaborate, partner, and innovate to reach **COLLEGE STUDENTS, MILITARY FAMILIES**, and **COMMUNITIES** in need of Jesus and Gospel centered churches.



CHURCH MOBILIZATION

PARTNERSHIP VALUES & STRATEGY



THANK YOU SOUTH CAROLINA BAPTIST CONVENTION!

*FOR YOUR GENEROUS SUPPORT OF OUR
CITY RESIDENCY, OUR SPOUSE CARE
RETREAT, AND THIS VISION TOUR!*



SEND NETWORK SAN DIEGO

PARTNERSHIP DISTINCTIVES

- Build Life Giving Gospel Relationships
- Advance the Kingdom through Shared Goals and Meaningful Service
- Foster Mutually Beneficial Kingdom Partnerships
- Shape a Missional Lifestyle
- Forge Christlike Character, Attitude, and Perseverance
- Align with Local Church Practitioners



SEND NETWORK SAN DIEGO

PARTNERSHIP ATTITUDES

- Whatever you do, do it all for Jesus in His Name. – Colossians 3:17
- Put the goals and interests of others above my own. – Philippians 2:3-4
- Live an honest, open life before others. – Ephesians 4:25, 1 John 1:5-7
- Give and receive Scriptural correction. – Hebrews 3:13
- Clear up relationships. – Matthew 5:23-24
- Participate in the ministry of the church. – 1 Peter 4:10
- Support the work financially. – 1 Corinthians 16:2, 2 Corinthians 8:1-7; 9:6-8
- Follow spiritual leadership within Scriptural limits and make it a joy for them. – Hebrews 13:7, 17



CHURCH MOBILIZATION PATHWAY

- **Cooperating Church** - Help fuel the Great Commission by praying for planters and investing financially in the primary SBC offerings.
- **Supporting Church** - Partner with a church plant by praying, participating or providing for their needs.
- **Sending Church** - Take responsibility for a church plant by sending them and ensuring they get the preparation, coaching and care they need.
- **Multipling Church** - Develop church planters or church planting teams, and send them.
- **Movement Church** - Radically multiply and catalyze other churches to plant churches.



CHURCH MOBILIZATION

LET US HELP YOU FIND THE RIGHT FIT

- **Prayer** – that is ongoing and informed by church planting missionary requests
- **Provision** – through financial support, resources, or expertise
- **Participation** – through sending short term mission teams (Spring Break, Summer, etc.) & long term missionaries (GenSend, Go2, Residency, Church Plant Team Members, etc.)
- **Platform** – connect other churches and partners to planters and Send SD initiatives.
- **Project** – own a key element of Send SD that helps us advance what God is doing in our city.



FROM MISSION FIELD TO MISSION FORCE

*Join us and be a part of God's work to
build and mobilize His Church in San
Diego!*





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